NEOLORE NETWORKS INC.

TECHLORE

"Insider Tips to Make Your Business Run Faster, Easier and More Profitable"

"As a business owner, you don't have time to waste on technical and operational issues. That's where we shine! Call us and put an end to your IT problems finally and forever!

*- Jim Stackhouse
NeoLore Networks Inc.*

4 Must-Have, Low-Risk Cloud Solutions

Let's face it, your business has more competition than ever. And they'll eat you alive if you fall behind in today's technology "arms race."

Maybe your network needs greater security. Or you haven't yet taken advantage of new cloud-based apps that help your team get more done in less time. Today, the action is in the cloud. And if you don't know what's out there, it's just that much easier for competitors to pull ahead.

To help you stay on top, here's a quick survey of four ways to put the cloud in your corner, along with examples of each.

Network Security

As devices on your network become more diverse and mobile, monitoring them in real time is absolutely critical to averting cyber-attacks. A good network-security tool probes for weak points and alerts you to potential threats. It can employ both hardware and software technologies. And today's environment demands a bevy of checkpoints, from access control to WiFi-intrusion monitoring.

But how do you protect against threats that evade your monitoring efforts? Due to the recent spread of "fileless" malware, no antivirus program is 100% "bullet-proof." However, you should be able to find basic software protection for around

$50 per user. Look for features such as e-mail security, data loss prevention, network segmentation and behavioral analytics. And ideally, it scans quickly, takes up little space on your devices and may even be able to recover files encrypted by ransomware.

Collaboration

Giving your team the right cloud collaboration tools can be almost as good as giving them steroids… (Except, of course, it's legal.) With the wide array of apps available today, the trick is finding the best one – or the best combination – for your company. Top contenders include Jive, Asana, Slack, Teamwork, Trello and Google Drive. These and similar apps can improve efficiencies in areas like project and task management, team communications and collaboration, brainstorming, document processing and storage, and more. And with cloud collaboration, you're no longer restricted to bringing aboard talent from your local area alone.

Contracts & Accounting

Contracts and proposals that get bogged down in logistics can hurt monthly revenues. Is your sales team still asking customers to sign and fax back important documents? If so, they're losing precious minutes every day. Then there's the cost of storing and managing physical files. It all adds up. It's no wonder so many companies now use electronic signature apps, such as DocuSign, Adobe Sign and RPost. They'll let you manage the signing of important documents entirely online, and will encrypt and store files for you. Some are even court-approved and create a full audit trail.

For small business accounting, industry veteran QuickBooks, now with an online version, and upstart Xero can help you keep the books with relative ease. They both offer a clean, intuitive UI and affordable pricing with a comprehensive set of features. And, of course, being cloud-based, they can be accessed from a variety of locations, adding flexibility to your workforce.

Business Planning

Does your company need to prove its mettle to investors? You'd be hard-pressed to find a better all-in-one planning solution than Tarkenton GoSmallBiz. Created by NFL Hall of Fame quarterback Fran Tarkenton, it's specifically built for small businesses. You get highly customizable and detailed data fields to help simplify your planning process. It then lets you create financial statements and projections without external spreadsheets. And as a subscriber to GoSmallBiz, you

also get access to business planning experts who can help you tweak your plans and proposals.

Free Cloud Utilization Audit Reveals Costly Gaps In Your Company's Cloud Technology

If you'd like to know how well your company is (or isn't) taking advantage of today's cloud, I'd like to offer you a FREE Cloud Utilization Audit, through the end of April only. Normally priced at $300, this customized report could be worth thousands to you in both cost savings and increased efficiency for your business. We've helped dozens of companies set up and run cost-effective, powerful and secure cloud networks.

For your FREE Cloud Utilization Audit, at no cost or obligation to you, contact us at 613-594-9199 or contact@neolore.com TODAY.

Shiny New Gadget Of The Month: TrackR Bravo

Have you ever forgotten where you've parked? Lost your keys? Misplaced your purse or briefcase? Pet wandered off? A California-based startup company has developed TrackR Bravo. It is a state of the art tracking device the size of a quarter that doesn't require you to install an expensive GPS system or pay a monthly subscription fee to use. This tiny device works with your smartphone via Bluetooth and takes 5 minutes or less to set it up! It takes a thin lithium CR1620 battery which powers it for over a year, and it is supported by both iOS and Android. Best thing is it works in reverse! If you have TrackR attached to your keys but can't find your phone, just press the button on the Bravo to ring your missing phone, even if it is on silent! Find out more at https://www.thetrackr.com/bravo

The Power of Our Thoughts *By Mike Michalowicz*

It's a paradox. Success requires a clear vision. The more you can see it, the more likely you are to achieve it.

I get it. In fact, I believe in it so much that I repeat a "success mantra" every morning and every night. I have a clear vision for what I have defined as success in my business, in my health, in my spirituality and in my family life.

But I also noticed that sometimes I get way fixated on the vision. Take softball, for example. I play in a pickup game about five to ten times during the summer months. I decided that I wanted to be a regular home-run hitter and set the vision. No mantras needed for this one. Just envisioned myself hitting the ball out of the park every time.

Sure enough, I did. With my newly found hitting skills, I earned the coveted batter's position – fourth spot in the order.

Then I expanded the vision. I decided I wanted to hit the home runs so far that they went sailing into the distant woods. Something that I believe no other batter has done. This vision was so clear that I played it over and over again in my mind. As I approached the batter's box, I walked through each step necessary to hit the ball that far. I overthought it.

As the pitch came my way, my mind was going crazy with all the things I needed to do perfectly to hit it that far. I needed to have a slight down to upswing. I had to snap my wrists a little bit earlier. I had to put more muscle into it, for sure. I had to take a slightly bigger step. As I thought, the ball sailed by. Strike! I thought so much that I forgot to swing.

Next pitch. My mind was going crazier. All the same steps, but had to remember to swing this time. With all the thoughts rushing through my head, I swung too early. Strike two! The third pitch was worse. I swung so late and so hard that I nearly threw my shoulder out. Strike three!

Subsequent up-at-bats, I went through the same mind-talk nonsense. My fluid swing became a mechanical choppy-chop-chop. The more I screwed up, the more I overthought it. And the worse I got. That Sunday was my worst outing ever, even though I envisioned it would be my best. The mistake? Overthinking.

Vision is power. Preparation is necessary. But when you are up at the plate, it is time to stop thinking. It is time to let your natural instincts take over. It is time to sit back and observe yourself. I have found this to be the only way to hit home runs.

In fact, next year I envision myself hitting "into-the-woods" homers.

I'm just not thinking about it.

Ever been at a loss for the right word or phrase?

If you want a quick way to look up that pesky missing word, check out Writefull (writeful-lapp.com). Just type in the phrase surrounding the word you're looking for. Writefull instantly offers suggestions from a vast database of commonly used phrasing. Not only that, if you've ever wondered how to use a word or phrase in context, Writefull can help. For instance, it can show you examples of where the phrase "less people" vs. "fewer people" is more commonly used. What makes Writefull different from similar apps is that it goes beyond basic grammar to actually improving your writing. It's available for Windows, Mac or Linux devices or as an extension to Google Chrome. LifeHacker.com, 01.23.17

A new type of app installs instantly, with zero effort on your part.

Google is working on a new breed of app. They're calling them "Instant Apps," and you may start seeing them soon. The idea is for the app to kick in as part of the UI on a web page. Let's say you're shopping for a camera bag… You google it on your Android phone and find one you like. Tap the "Buy" button and it's in your cart. Android Pay already has your info, so you don't need to go through the ordeal of pulling out your card, typing everything in and hoping you didn't get even one digit wrong… Just hit "Add to Cart" and your bag is on its way. TechCrunch.com, 01.23.17
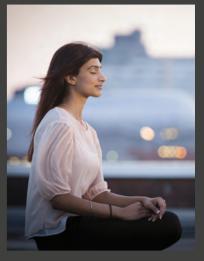
Here's good news for Chromebook lovers.

Chromebooks made in 2017 and beyond can now run over a million Android apps. So why is that important? It means Chromebook has grown up from having limited support for a handful of apps to full support for over a million apps. Google now also supports a long list of older Chromebooks, good news if you own a pre-2017 model. While many Android apps aren't as robust as full-blown desktop programs, you can still do a lot with them. All said, the Chrome-book now stands out as an easy-to-use power tool at a low price. A variety of manufacturers offer Chromebooks, including Samsung, which wowed crowds at the 2017 CES with its Chromebook Plus and Pro. DigitalTrends.com, 01.23.17

NEO-Tech Tip of the Month: Acrobat Comment Shortcuts

You can add comments to any PDF file unless security settings have been applied. Here are a few shortcuts to quickly add or hide comments:

• To add a sticky note: [CTRL] + 6

• To hide all comments: [CTRL] + [SHIFT] + 8

• To show all comments: [CTRL] + 8

• To print a document with a comments summary: [CTRL] + T

To download your own handout of Acrobat keyboard shortcuts, go to https://tinyurl.com/acro-bat-shortcuts

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The Ultimate Small Business Guide To Setting Up A Work-From-Home System For Your Staff

You will learn: What telecommuting is and why so many small businesses are rapidly implementing work-from-home programs.
• The single most important thing you MUST have in place before starting any work-from-home or remote office initiative.
• How one company slashed its turnover rate from 33% to nearly 0%—and increased productivity by 18%—by implementing a work-from-home program.

Get Your Free Copy Today:
http://www.neolore.com/free-stuff/reports/

Who Else Wants To Win A $25 Tim's Card?

The Grand Prize Winner of last month's Trivia Challenge Quiz is Cassandra F! Cassandra was the first person to correctly answer last month's quiz question:

What does BYOD stand for?

Ans: Bring Your Own Device

Now, here's this month's trivia question. The winner will receive a $25 Tim's Card

Question: What are three good collaboration applications?

Contact NeoLore today at 613-594-9199 or email contact@neolore.com to give us your answer!

Apple should make a sarcasm font and call it the iRoll.