



TECHLORE

"Insider Tips To Make Your Business Run Faster, Easier And More Profitably"

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"As a business owner, you don't have time to waste on technical and operational issues. That's where we shine! Call us and put an end to your IT problems finally and forever!"

-Jim Stackhouse
Neolore Networks Inc.

The 4-Letter Word That Increases Cash Flow And Saves On Taxes

If you dread writing checks for a network upgrade because it hits your cash flow in a big way, then you'll want to look into HaaS or "hardware as a service."

HaaS is becoming a more common option for businesses because it allows you to pay for ALL your IT services – hardware, installation, security, backups, applications, Internet, etc. as a flat fee service, thereby eliminating the heavy cash-flow hit for upgrading or expanding a computer network and giving you the ability to write off 100% of your IT expenses without having to depreciate those assets over time. Additionally, your IT provider takes total

responsibility for the maintenance of your network.

HaaS is particularly popular with startups who need to direct the majority of their cash towards marketing, but many businesses are opting for HaaS over installing a traditional network because:

1) No More Expensive Surprise Upgrades.

With HaaS, your computers are automatically replaced with new ones every 3-4 years, ensuring compatibility with almost any software refresh. No end-of-lease buyouts of outdated equipment or ever having to re-lease equipment again.

2) Warranties Are A Thing of The Past.

With a HaaS program, you get your equipment AND the service included in the monthly cost. Anything that goes wrong with the computer (like the inevitable computer crash just days after your warranty expires) is our problem to resolve. Plus, since HaaS computers are replaced on a regular schedule, you don't have to settle for refurbished parts or old computers for long.

3) One Easy Invoice.

Purchasing via a HaaS program is like having a condo. You get control of what goes in it, but don't have to worry about maintenance, building code issues, or updating the façade. Everything in one low monthly fee.

Looking to upgrade equipment while saving cash? Call us to learn more about HaaS and find out if it's right for you.



Free Report Download:



The Ultimate Guide To Setting Up A "Work From Home" System For Your Staff

If you are thinking about implementing a "work from home" program for your employees, or if you want to install a virtual network to allow your key employees to work seamlessly on the road or

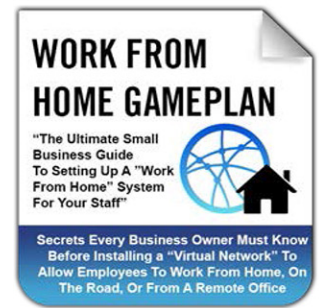
from a remote office, DON'T – until you read this eye-opening guide first!

Download your FREE copy today at:

<http://www.neolore.com/free-stuff/reports/>

or call our office at :

(613) 594-9199



ORACLE



A New Favorite Way Hackers Are Gaining Access To Your PC

Do you have Java turned on in your web browser? If your answer is "Yes" or "I'm not sure" then it's time to take action to find out. Why? The biggest threat to your computer systems in 2013 (and beyond) is no longer Microsoft Windows - it is Oracle Java.

After 20+ years as the poster child for insecure software, Microsoft's newest operating systems (Windows 7 and 8) have gotten their act together. Cybercriminals like to get the greatest bang for their buck and therefore they're attacking the Java platform because of its huge market share and because it's an easier platform to hack than the Microsoft operating system. Java is now installed in over 1.1 billion desktops and 3 billion mobile phones. That's a big target that is very attractive to hackers. Hackers also love that Java is multi-platform,

which means it's capable of corrupting PCs running Windows, Mac OS X or Linux. And since many Mac users don't have anti-virus, hackers were able to infect over 600,000 Macs with serious malware via the Java software installed on their machines.

Right now, cybercriminals are aware and exploiting any security flaws in Java that could lead to infections on your computer. There are even automated kits now available to capitalize on any security hole found within days, if not hours of them becoming known. It's not unusual to see hackers use Java as a first attack to weaken the defenses before serving up an Operating System specific attack. Even the Department of Homeland Security suggested that "To defend against future Java vulnerabilities, their users should consider disabling Java in web browsers."

Here are 3 steps you can take today to minimize your risk:

1. Disable or uninstall Java wherever you can. If you don't need it, remove it.
2. Where Java is necessary, use a separate web browser only used for Java based websites and be sure to patch Java regularly.
3. Have your staff report the first signs of slowness, possible infections and web browser popups to your IT guy as soon as they happen.
4. Contact NeoLore for a FREE Network Security Assessment.



Activate your FREE Security Assessment. There is no obligation to do or purchase anything by activating!

ACTIVATE ONLINE at
<http://www.neolore.com/securityassessment>

ACTIVATE BY PHONE
Call (613) 594-9199



Shiny New Gadget Of The Month: iFi (I Found It)

This day and age we have so many electronics to keep up with. Now there's a simple way to track where you've left them and keep them from getting stolen.



The iFi Systems Smart Tags work like a two way pager between you and your valuables. The iFi utilizes a Bluetooth connection through an app on your iPhone or Droid device. It can easily be attached to a handbag, camera case, or just about anything else you'd like to protect. These Smart Tags can also act as a handy reminder that you've forgotten something or, worse, that your valuables are walking off with an opportunistic thief!

iFi Systems Smart Tags come in both iOS and Android models and the associated app can monitor up to 6 different items at a time. It gives a Google map of where a tag was at the time of separation. You can also set up safe zones, like when you're at your office, so you do not have to endure alerts every time you walk to the water cooler.

Get yours at www.amazon.com

Are You Making These 3 Common And Costly Mistakes With Your Online Data Backups?

Offsite backups have been touted in the past few years as the answer to everyone's bad habit of not doing backups. Once signed up for an online service it's easy to 'set it and forget it' but too many business owners don't know what they are buying and end up paying a lot more than they should. They also end up shocked when they discover they weren't backing up the right files or that they can't restore the files as quickly as they had hoped.

If you want to make sure you don't get burned by your online backup, avoid these 3 common mistakes:

Mistake #1: Not choosing an online backup service that offers a file versioning feature.

In the old days of tape backups when a proper tape rotation was used, it would be possible to go back to a specific version of a file from different time periods. In other words it was possible to restore a spreadsheet you worked on last night and three weeks ago.

Most online backup services only back up the last version of a file, so make sure you choose one that features file versioning and configure it for 60-90 days of versioning on files that are frequently used.

Mistake #2: Backing up everything. In most cases, only data files need to be backed up. Some business owners accidentally select their whole server and/or computer when beginning the process and end up paying to back up files and programs that do not need to be copied. This can lead to exponentially higher monthly charges with no added benefit. It's often best to have a professional help you set up your backup criteria the first time to make sure you're not missing files or data that might be buried a few levels deep—or backing up unnecessary files.



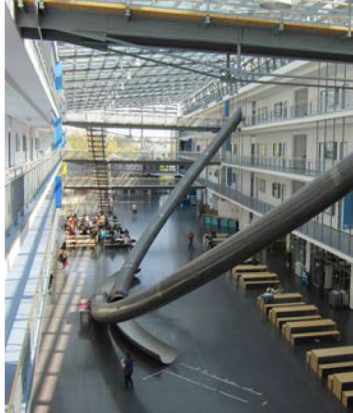
Mistake #3: Not having a local backup. Online backup services are great as a daily backup and eliminate the headache of changing tapes, disks, etc. However, if you only have an online backup, it can take a few hours to a few days to fully download your data back onto your server. That's why it's always a good idea to have a current local backup using inexpensive hard disks or other mediums. Aside from being able to retrieve data a lot more quickly from your local backup, it can make the process of rebuilding an entire system a lot faster and less painful.

Want To Get A 100% Rock-Solid Backup Of Your Data To Ensure A Fast, Painless Recovery Of Your Data?

Call us now and ask about NeoBackup: (613) 594-9199. You'll sleep easier at night AND save yourself a TON of cash, guaranteed!

10 Ideas You Need if You Want to Succeed

1. Do what you need to do now so you will eventually get to do what you want to do later.
2. Discipline is the ability to get things done regardless of how you feel about doing them.
3. Passion only pays off when channeled into productive effort.
4. Others may believe in you, help you and support you, but ultimately nobody will do it for you. You are responsible for your own life.
5. If you don't do your job any differently than anybody else who does it, you won't get paid more than anybody else.
6. More often than not, you succeed in spite of not because of your circumstances.
7. If you think a little better and work a little harder you will always accomplish more than others.
8. If you can't control it, get over it.
9. If you don't appreciate where you are at, you won't appreciate where you are going.
10. Get clear on what really matters to you and then get busy pursuing it.



The Lighter Side: Did You Know?

A can of diet coke will float to the top of water, but a regular coke will sink to the bottom. (Try it.)

◀ The Munich Technical University has a 3-story slide used for students to get to class faster.

The fourth richest man in the world (Warren Buffett) still lives in the house he bought for \$31,500 in 1958.

The "I'm Feeling Lucky" button costs Google \$110 million each year.

There are already more than 250 cryopreserved (frozen) people in the hope that someday technology will be invented to revive them to extend their lives.

Peanut butter, under high (very, very high) pressure has the probability to turn into a diamond.



Should You Leave Your Computer On At Night Or Turn It Off?

I've been asked by customers whether or not they should leave their computer on all the time or turn it off when they are not using it.

Several years ago I would have told my clients to turn their machines off to save power. But with the proliferation of viruses

and threats over the last few years, I have changed my mind.

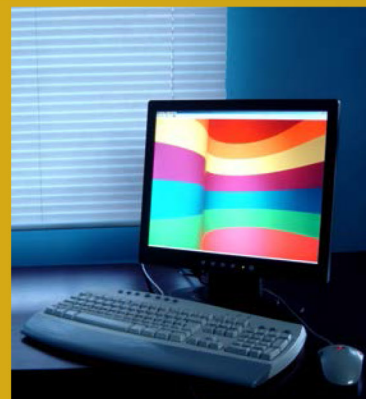
Today, anti-virus programs and anti-spyware applications need regular updating. These updates are often scheduled to run in the wee hours of the morning when you are not using your computer.

Windows also needs to be updated whenever a new security patch is released. This is usually not daily, but it may happen several times a month. It's important to update your operating system as soon as a patch becomes available because hackers move very

quickly to reverse engineer Windows updates. As soon as an update is released, they create a virus specific to that vulnerability and start looking for unprotected machines to infect and invade.

In addition to the above, you should be backing up your data every day, and the best time to do this is at night when you are not using it.

So bottom line, leave your computer on all night and restart it two or three times a week to clear the memory.



Who Else Wants To Win A \$25 Gas Card?

The Grand Prize Winner of last month's Trivia Challenge Quiz is Nancy C! She was the first person to correctly answer the quiz question from last month: On Average how much does a cyber-attack cost a SMB (Small/Medium Business) each incident?

d) \$188,242

Now, here's this month's trivia question. The answer can be found in this month's newsletter. The winner will receive a \$25 gas card!

How much does the "I'm Feeling Lucky" button cost Google every year?

a) \$64,167 b) \$252,988 c) \$1,355,296 d) \$110,000,000

Call (613) 594-9199 right now now with your answer!