



WHO PROTECTS YOUR COMPANY FROM CYBER ATTACKS?

While it's impossible to plan for every possible cyber attack, a little proactive monitoring and maintenance of your network will help you avoid or greatly reduce the impact of the vast majority of computer threats you'll encounter.

Unfortunately, those head-butted against budget constraints aren't conducting any type of proactive monitoring or maintaining their network, which leaves them completely vulnerable to the types of threats you just read about.

At a minimum, YOU SHOULD BE ADDRESSING THESE 4 CRITICAL COMPONENTS on a regular basis!

- 1 FIREWALL UPDATES**
Are you subscribed to notifications from your firewall manufacturer, alerting you of software updates? Are you updating your firewall regularly?
- 2 BACKUP**
Do you back up your files every day? Do you check your backups on a regular basis to make sure they are working properly? Do you keep an offsite copy of your backups?
- 3 ANTIVIRUS**
Are you certain that your virus protection is always on and up-to-date?
- 4 WINDOWS UPDATES**
Do you update your system with critical security patches as they become available? Are you running the latest OS?



THIS IS PRIMARILY FOR 3 REASONS:

- 1** They don't understand the impact of regular maintenance.
- 2** Even if they DO understand its importance, they simply do not know what maintenance is required or how to do it.
- 3** They are already overworked with more important things than they have time to spend on their network. If their network is working fine today, it goes to the bottom of the pile of things to worry about. That means no one is watching to make sure the firewalls are working properly, the virus protection is up-to-date, that critical security patches are being applied, or that the network is 'healthy' overall.



BUT YOU HAVE TO HURRY...

We are only offering limited free assessments, so fill out the form now to ensure your spot in line!

FREE SECURITY AUDIT REVEALS THE TRUTH



The free security vulnerability assessment is valued at over \$1,000. Limited time only!



NEOLORE

CYBER DEFENCE

THE WAY IT SECURITY IS SUPPOSED TO BE.



Fill out the form now to ensure your spot in line!
VISIT US AT NEOLORE.COM
100-270 Lancaster Road, Ottawa, ON

THE SINGLE MOST DANGEROUS ASSUMPTION BUSINESSES MAKE ABOUT BANK SECURITY THAT CAN CAUSE THEM TO LOSE ALL THEIR MONEY

Here's a shocker to most business owners: Your bank often can NOT return money stolen from your bank account due to fraud or cyber crime. That means if money gets drained from your business bank account from a hacker, phishing attack, identity theft or by any other means, you have little to no chance of getting it back.

The often comes as a surprise to business owners that the Canada Deposit Insurance Corporation (CDIC) will "cover" them from getting their accounts wiped out, and can get the money back over time. The reality is that the CDIC insurance is to protect you from bank failure, NOT fraud, and only up to \$100,000. So if your business bank card or account information gets accessed by a hacker and you don't notice quickly, you may be out of funds, check with your own bank if you are protected.

A recent study conducted by the National Cyber Security Alliance and Symantec found that 77 percent of small business owners in the North America think their company is safe from cyber criminals. The trouble is that 83 percent of them do NOT have a cyber security plan.

CYBER CRIMINALS



83% OF THEM DO NOT HAVE A CYBER SECURITY PLAN



DEAR 83%: CYBERSECURITY ATTACKS ARE INCREASING AT AN ALARMING RATE



WITHOUT A CYBERSECURITY PLAN YOUR FIRM'S VULNERABILITY IS RAPIDLY INCREASING



CONSIDER THE FOLLOWING ALARMING STATISTICS:



WHY SMALL BUSINESSES ARE ESPECIALLY VULNERABLE TO CYBER SECURITY ATTACKS?

It's only a matter of time before the network crashes [gets attacked]. Ask NeoLore how this can be prevented.

- 1 Cybercrime is going up across Canada and most cases remain unresolved
- 2 The National Municipality victims of ransomware cyber attack
- 3 Foreign hackers targeting Canadian banks and government

There are many reasons why small businesses are especially vulnerable to cyberattacks. One major reason is that they often lack the resources and expertise to implement robust cybersecurity measures. Additionally, small businesses are often targeted by cybercriminals because they are perceived as easy targets with valuable data. The National Municipality victims of ransomware cyber attack highlights the impact of such attacks on local businesses. Foreign hackers targeting Canadian banks and government is another significant concern. In February 2017, multiple major Canadian financial institutions were reported to be hit by cyber-attacks. The attacks were attributed to a group of hackers known as the 'Lapsus Obitivus' group. The group claimed to have stolen sensitive information from the banks and government agencies. A number of Canadian financial institutions reported problems on the attack target list. To help the issue of Canadian companies in public safety and national security. Jan. 2017. The Canadian Press - February 8, 2017