



NEOLORE NETWORKS FIRST-AID FIELD KIT

INFORMATION AND TIPS ON KEEPING YOUR SYSTEM SAFE, SECURE, AND IN GREAT CONDITION



MALWARE INFECTION

COMMON SYMPTOMS



COMPUTER
SLOWDOWN

DATA
DISRUPTION

SECURITY
VIOLATION

TREATMENT & PREVENTION

1. Use Unique Secure Passwords For Each Login.
2. Keep Your Operating System And Software Up To Date.
3. Use Anti-Virus And Anti-Malware Protection In Addition To Your Firewall And Spam Filter.
4. Download And Install Files Only From Trusted Sources.
5. Don't Open Email Attachments Unless They Are From A Trusted Source.

DETECTING A PHISHING EMAIL

With the surge in cyberattacks, phishing attacks are often designed to steal sensitive information, like financial information, login credentials, and other confidential information. Here are some tips to help you detect and prevent phishing attacks.

10 THINGS TO WATCH OUT FOR

1. Don't trust the display name of the email address.
2. Look for misspellings.
3. Check for spelling errors.
4. Check the domain.
5. Is the email asking for personal information?
6. Beware of urgency.
7. Check the email signature.
8. Be careful with attachments.
9. Don't believe anything you see.
10. When in doubt contact your SOC.

HACK-ME-ITS

Thousands of people are hacked each year. Here are some steps to help you stay protected.

TYPICAL METHODS OF INFECTION

- Clicking on infected email attachments.
- Clicking on remote web links.
- Using a public Wi-Fi.
- Reentering sensitive information to "phishing" attacks.

TREATMENT & PREVENTION

1. Covering, erasing, reusing protected passwords.
2. While online and using a credit card, ensure that the site is using encryption and that the SSL certificate is valid.
3. Use a paper shredder when disposing of any bill or credit card bank statement.
4. Log off your computer when not using it.
5. Have a corporate grade firewall installed and ensure your antivirus/antimalware is up to date.



7 MOST COMMON CAUSES OF DATA BREACHES

1. Weak and Stolen Credentials, A.K.A. Passwords
2. Back Doors, Application Vulnerabilities
3. Malware
4. Social Engineering
5. Too Many Permissions
6. Insider Threats
7. Improper Configuration and User Error

62% of breaches featured hacking, 28% involved software and 32-33% included phishing or social engineering

WORMS & TROJANS & SPYWARE, OH MY!

These Terms Are Often Confused, Although They Have Distinct Meanings.

A WORM is a piece of self-replicating code that spreads across networks to create other programs, which in turn create more worms, and so on. They can cause network congestion and they can be used to launch denial of service attacks.

A TROJAN is a piece of software that appears to be legitimate but is designed to be harmful. It is often used to gain access to a system by looking like a legitimate program.

SPYWARE is software that secretly monitors computer activity, attempting to gain private information without the computer user knowing.

MALWARE is a general term for all such programs - a single word for spyware, or whatever else, written with a malicious intent. Trojans are generally malware but there is some malware that are trojans.

Worldwide spending on cybersecurity is going to reach \$133.7 billion in 2022.

HOW 'HACKABLE' IS YOUR PASSWORD?

Using a password generator can go a long way in protecting you against hacking.

Length	Common	Random	Special
7 char	4 hrs	1 min	1 min
8 char	4 days	1 sec	100 mins
9 char	4 months	17 sec	10.5 min

Hackers attack every 39 seconds, on average 2,244 times a day.

68% of business leaders feel their cybersecurity risks are increasing.

This infographic has been compiled for you by NEOLORE NETWORKS INC.

"The professionals at Neolore Networks Inc. are knowledgeable and experienced in the IT industry. We can always trust them to deliver the most efficient quality products to solve our technology problems. With Neolore by our side, we have the confidence to continue growing our business."

Proven
Results
Learn More

WHEN IT COMES DOWN TO CHOOSING A PROVIDER, WE WANT TO KNOW YOU'VE DONE YOUR HOMEWORK

At Neolore, we know that you've done your homework. We know that you've looked at the competition and that you've chosen us. We know that you've done your homework. We know that you've looked at the competition and that you've chosen us. We know that you've done your homework. We know that you've looked at the competition and that you've chosen us.

A \$499 FREE GIFT

MY NAME IS GILLES BOISEUX, ACCOUNT EXECUTIVE OF NEOLORE NETWORKS INC.

There is a gift valued at \$499 that I am holding for you. Before I go on, I want to take a moment to introduce myself and explain what I am reaching out.



★ P.S.

Just assured that you will not be providing your valuable information to anyone else. We are not required to share your information with any third party. We are not required to share your information with any third party.

★ ★ P.P.S.

You are not required to provide your information. We are not required to share your information with any third party. We are not required to share your information with any third party.

★ ★ ★ P.P.P.S.

You will find a IT Comparison Survey enclosed to see how your current computer support vendor stacks up.



END YOUR FRUSTRATION TODAY!
WWW.NEOLORE.COM | 813.594.8199

ARE YOU TOLERATING THESE BAD BEHAVIORS FROM YOUR CURRENT I.T. PERSON?

IMPOSSIBLE TO REACH WHEN YOU HAVE A PROBLEM. CONSTANTLY MISSING DEADLINES. NOT FIXING THINGS RIGHT THE FIRST TIME. NOT TAKING OWNERSHIP OF PROBLEMS. THE MORE BLAMING YOUR SOFTWARE VENDOR, SAYING THEY CAN'T OR WON'T HANDLE YOUR PROBLEM. NEVER FOLLOWING UP. OR FOLLOWING THROUGH ON YOUR REQUESTS. WORST AND DRIVING YOU OVER EVERYTHING. IMPOSSIBLE TO REACH WHEN YOU HAVE A PROBLEM. CONSTANTLY MISSING DEADLINES. NOT FIXING THINGS RIGHT THE FIRST TIME. NOT TAKING OWNERSHIP OF PROBLEMS. THE MORE BLAMING YOUR SOFTWARE VENDOR, SAYING THEY CAN'T OR WON'T HANDLE YOUR PROBLEM. NEVER FOLLOWING UP. OR FOLLOWING THROUGH ON YOUR REQUESTS. WORST AND DRIVING YOU OVER EVERYTHING. IMPOSSIBLE TO REACH WHEN YOU HAVE A PROBLEM. CONSTANTLY MISSING DEADLINES. NOT FIXING THINGS RIGHT THE FIRST TIME. NOT TAKING OWNERSHIP OF PROBLEMS. THE MORE BLAMING YOUR SOFTWARE VENDOR, SAYING THEY CAN'T OR WON'T HANDLE YOUR PROBLEM. NEVER FOLLOWING UP. OR FOLLOWING THROUGH ON YOUR REQUESTS. WORST AND DRIVING YOU OVER EVERYTHING.

IF THESE SOUND LIKE ALL-TOO-FAMILIAR COMPLAINTS, THEN WE WANT TO GIVE YOU A FREE VULNERABILITY SCAN VOUCHER TO PROVE WE CAN DO A MUCH BETTER JOB THAN YOUR CURRENT I.T. PROVIDER!

THERE IS NO OBLIGATION. BUT YOU HAVE TO HURRY.



ACTIVATE YOUR VOUCHER WITHIN THE NEXT 60 DAYS!

THE FREE ASSESSMENT WILL INCLUDE THE FOLLOWING:

- ★ A DETAILED TECHNICAL REPORT
- ★ A DETAILED TECHNICAL REPORT
- ★ A DETAILED TECHNICAL REPORT
- ★ A DETAILED TECHNICAL REPORT
- ★ A DETAILED TECHNICAL REPORT

HOW CAN YOU USE YOUR FREE VOUCHER?

HOW DOES YOUR CURRENT I.T. PROVIDER COMPARE?



Are you satisfied with the service you receive from your current I.T. service provider?



How do you rate the Security Reliability or Availability of your current I.T. services?



Are you confident that your current I.T. provider is doing everything they can to protect your network and prevent a major harmful breach and data loss?

TAKE THIS SHORT SURVEY TO FIND OUT!



**NEOLORE
NETWORKS INC.**





FAST ACTION RESPONSE

Contact us to redeem your **VOUCHER** good for a **VULNERABILITY ASSESSMENT AND REPORT**. Make sure your business is not at risk of a cyber security attack. **THERE IS NO OBLIGATION** to do or purchase anything by activating this offer.

GET YOUR VULNERABILITY ASSESSMENT VOUCHER TODAY!



ACTIVATE ONLINE at www.neolore.com/firstaid



ACTIVATE BY PHONE – Call us at 013 94 9199

HERE'S HOW YOU CAN USE YOUR VOUCHER:

1. Redeem your voucher for a vulnerability assessment of your website or IT systems.

2. Receive a detailed technical report on the results of the vulnerability assessment.

3. Receive a rating of the vulnerable risk of that system.

4. Receive a detailed report on all of the vulnerabilities found and explained.

5. Receive a free 15-minute English or Welsh consultation on the results of the assessment.

TERMS AND CONDITIONS:

This offer is subject to the availability of vouchers. Vouchers are valid for a limited time. The offer is not available in all areas. The voucher is not valid for commercial entities only. The offer is not eligible to receive any additional services or products not included in the voucher.

**CALL US TO
ACTIVATE
TODAY!**



ACTIVATE THIS OFFER TODAY!

This offer won't be available until we release your voucher. Please note: This offer is not required to activate this service and you are not obligated to purchase any additional services. We will not be selected to participate in this promotion or receive any additional offers. If you have any questions, please contact us at 813.514.5199 or visit us online at www.neolore.com. Thank you for your business!

you activate your voucher, and we will reach out to you right away. But, as a reminder once again, you must activate the offer within 60 days to get the voucher on hold. We do not wish to withdraw our offer to you, however, if we do not hear from you within the next 60 days, unfortunately, we will have to give our gift to another business owner.

We look forward to hearing back from you soon and to providing ongoing support and assistance with your business.

We want you to be ready for anything. The Neolore Vulnerability Assessment Voucher is your first step in that direction.

Call today to activate your voucher. We'll be on hand to help you get the most out of your voucher. Thank you for your business!

813.514.5199
www.neolore.com



NEOLORE NETWORKS INC.

FAST ACTION RESPONSE

Contact us to redeem your VOUCHER good for a VULNERABILITY ASSESSMENT AND REPORT. Make sure your business is not at risk of a cyber security attack. **THERE IS NO OBLIGATION** to do or purchase anything by activating this offer.

GET YOUR VULNERABILITY ASSESSMENT VOUCHER TODAY!	 ACTIVATE ONLINE at www.neolore.com/offer
	 ACTIVATE BY PHONE - Call us at 813.514.5199

HERE'S HOW YOU CAN USE YOUR VOUCHER:

- An enterprise class vulnerability assessment of Office 365 or 3 server environments.
- A detailed technical report on how to fix all the vulnerabilities.
- An overall rating of the vulnerable risk of that server.
- A detailed technical report with all the vulnerabilities found and explained.
- An executive overview in plain English of what the vulnerabilities are.

TERMS AND CONDITIONS:
This voucher is good for a free vulnerability assessment of Office 365 or 3 servers in order to qualify for this offer you must be a company with 10 or more employees, as well as at least one server either on Office 365. This voucher cannot be used toward a hardware or software sale. The voucher is not obligated to purchase any additional services or products upon activation of the voucher.

CALL US TO ACTIVATE TODAY!

**CRASHES
VIRUSES
WORMS
SPAM
ERRORS
POP-UPS
HACKERS**



**DON'T WAIT!
YOUR COMPUTER NETWORK
NEEDS OUR HELP!**



THERE ARE NO STRINGS ATTACHED

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GET YOUR VOUCHER TO HURRY AND ACTIVATE YOUR VOUCHER IMMEDIATELY!



NEOLORE NETWORKS INC.

FAST ACTION RESPONSE

Contact us to redeem your VOUCHER good for a VULNERABILITY ASSESSMENT AND REPORT. Make sure your business is not at risk of a cyber security attack. THERE IS NO OBLIGATION to do or purchase anything by activating this offer.

GET YOUR VULNERABILITY ASSESSMENT VOUCHER TODAY!



ACTIVATE ONLINE AT <https://neolore.com/offer>



ACTIVATE BY PHONE - CALL US AT 813.354.5199

HERE'S HOW YOU CAN USE YOUR VOUCHER:

- An enterprise class vulnerability assessment of Office 365 or 1 server.
- A detailed technical report on how to fix all the vulnerabilities.
- An overall rating of the vulnerable risk of that server.
- A detailed technical report with all the vulnerabilities found and explained.
- An executive overview in plain English of what the vulnerabilities are.

TERMS AND CONDITIONS:

This voucher is good for a free vulnerability assessment of Office 365 or 1 server in order to qualify for this offer you must be a company with 10 or more employees, as well as a local or state office in Florida only. This voucher cannot be used, traded or transferred to another entity. The voucher is not eligible to purchase any additional services or products upon activation of the voucher.

CALL US TO ACTIVATE TODAY!

FINAL NOTICE

CLAIM YOUR FREE VULNERABILITY ASSESSMENT OR RISK LOSING IT!



DON'T WAIT! YOUR COMPUTER NETWORK NEEDS OUR HELP!

NEOLORE NETWORKS INC.

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TIME IS RUNNING OUT!

After receiving a report, identifying a special, no-obligation, no-cost offer from Neolore to you, the time is running out. You have weeks to act on the report and to schedule the vulnerability assessment. If you wait, you could be in trouble.

As a business owner, you know you need to protect your business. You need to know what you don't know. If you don't know it, you can't fix it. The vulnerability assessment is the only way to find out what you don't know. It's the only way to find out what you don't know. It's the only way to find out what you don't know.

HOW CAN YOU USE YOUR VULNERABILITY ASSESSMENT?

You don't know what you don't know. If you don't know it, you can't fix it. The vulnerability assessment is the only way to find out what you don't know. It's the only way to find out what you don't know. It's the only way to find out what you don't know.

WHY FOR WHAT'S HOT TODAY?

The vulnerability assessment is the only way to find out what you don't know. It's the only way to find out what you don't know. It's the only way to find out what you don't know.

"With Neolore Networks, we get fast response time, experienced professionals, and best of all, peace of mind. We know they can handle any issue that comes up so we don't have to worry about our technology."

Mike Tall
 Downtown Recreational Center

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THERE ARE COUNTLESS WAYS WE CAN ASSIST YOU WHEN YOU ACTIVATE YOUR FREE VOUCHER, INCLUDING:



- ★ AN ENTERPRISE-CLASS vulnerability assessment of Office 365 or 1 cloud service.
- ★ AN EXECUTIVE OVERVIEW to give you a sense of what the vulnerabilities are.
- ★ AN OVERALL RATING of the vulnerability level of your system.
- ★ A DETAILED TECHNICAL REPORT with all the vulnerabilities listed and explained.
- ★ A DETAILED TECHNICAL REPORT on how to fix all the vulnerabilities.



P.S.

P.P.S.

