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TECHLORE

"Insider Tips to Make Your Business Run Faster, Easier and More Profitable"

INSIDE THIS ISSUE:

"As a business owner, you don't have time to waste on technical and operational issues. That's where we shine! Call us and put an end to your IT problems finally and forever!"
-Jim Stackhouse
NeoLore Networks

How to Hire Top Talents with Advanced Tools

Setting up the best recruitment tool can solve numerous business-related problems. A major problem that almost every business encounters is hiring a qualified candidate. According to a survey, 87% of HR professionals reported that they could not fill positions with eligible and qualified candidates. Apart from that, many companies find it difficult to reach qualified candidates, provide a remarkable candidate experience, and maintain diversification in the workspace. You can solve these problems and numerous others by incorporating a top recruitment tool in your human resource department. Below, you will learn some benefits of using the tools for an effective hiring process. So let's begin:

Online recruitment tools increase recruiters' productivity. By shifting to advanced technology, your team will learn new methods and factors to identify the best talent.

These tools are a huge help for them to reach new people through social media.

Hiring the best candidate from a long list is an arduous task. However, you can automate your tasks using a recruitment tool, thereby saving precious time and effort.

While hunting down potential candidates, communication is really important. Using recruitment tools, you can maintain efficient and time-saving communication channels, effectively keeping applicants in the loop.

Recruiting Tools you Should Use

The hiring process is no longer a manual task for most businesses. The reason top businesses are leading in this dense and competitive environment is that they focus more on hiring the right talent. With manual hiring, the partiality in the process has a great impact on final decisions. Even if they try not to bring their emotions into the hiring process, they make mistakes. Therefore, it is the right time to switch to advanced recruitment tools and enhance the skills of your human resource team. Here are some popular options among top businesses:

Recruitment Chatbots

Going through an interview, candidates are more comfortable communicating with an AI tool than a team member. By knowing they must communicate with the chatbots, they will be confident in being transparent. With recruitment chatbots, you can schedule interviews or take tests online. AI chatbots for recruitment not only help you make better decisions but provide an amazing experience to the candidate.

AI for Screening

The screening process provides essential information about candidates and compares the top applications among all. Depending on the number of applications, this process is time-consuming. Moreover, screening hundreds of profiles of applicants will be discouraging for your employees. While reviewing applications, they might overlook things due to pressure. However, you can automate your screening process through artificial intelligence recruiting tools. These tools will shortlist eligible candidates, effectively reducing time and cost per hire.

Reducing Bias Software

Recruiting teams who use artificial intelligence to recognize talent can reduce the bias from screening, sourcing, and job descriptions. These AI-based tools will resolve the conscious and unconscious bias in the sourcing and screening process. These tools do not consider the candidates' demographics such as age, gender, and race. Rather, they focus on hiring based on talent and skills. Reducing bias from the workplace will prevail in bringing diversity among the candidates.

Traditional techniques for recruiting talent include posting ads in newspapers, and placing boards. To speed up the hiring process and recruit the best talent, integrate advanced tools in your recruitment department to attract better quality candidates.

Timeflip2

TimeFlip2 is a human-friendly tracker, designed to make time-tracking effortless and enjoyable. The TimeFlip2 combines task tracking and Pomodoro timer in a 12-sided cube. Paired with a mobile app, you can analyze how you spend your time, track billable hours, and download time sheets and reports. It's a great tool to gain insights into your productivity habits and manage your time more effectively. Check it out at https://timeflip.io

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Reduce Workspace Stress Using Technology

Many business owners focus on reducing work-related stress to keep their employees active and healthy. This way, they can focus more on their work instead of taking leave. Your employees should feel motivated while they are in the workspace. This way, they can evaluate and organize their life in a better way to ensure optimal work and life balance.

Why Should You Reduce Stress?

You should reduce workspace stress for numerous reasons. To know the importance of reducing stress, you must understand how it affects your employees' physical and mental health. Consequently, it will impact business activities, hindering any progress towards long-term goals.

Reduce Stress with Technology

The main reason for workspace stress is a lack of productivity and focus. However, you can utilize technology for good, thereby reducing stressful work routines. Numerous applications are available to help your employees focus and manage their routine. Here, we will discuss some of those tools:

Project Management

Managing projects without any tools is a hectic task. Planning, prioritizing, and tracking tasks will take up a lot of your time. However, you can rely on different tools to perform these activities. Integrate those tools, so your employees don't feel burdened. You can choose between popular tools such as Asana and Trello.

Time Management

When your employees are unable to focus and perform tasks due to stress, they can't practice effective time management. Eventually, this will add to their stress and pressure. Tools such as Pomodoro are an amazing option to manage time in your workplace. When your employees meet deadlines, they can focus on other tasks or relax.

Collaboration

Other time-consuming activities involve collaborating and communicating with colleagues. You can streamline internal communication by integrating tools such as Slack, Google Drive, and Basecamp. These tools will not only help your employees communicate with each other, but they can also share and receive files and track their tasks. Furthermore, these tools will keep your tasks and conversations organized for future reference.

Stress Relief Apps

You can introduce various stress-reducing applications among employees. For instance, applications that reduce anxiety will keep your employees calm and happy. You can share these applications that make it mandatory to relax for five minutes after working for an hour. Applications such as Mindwell and The Breathing App are popular for reducing stress.

Increasing workload and giving your employees a tough time will have a negative effect on your business. With excessive stress, your tasks will become counterproductive, and employees will lose their focus. If you want to improve employees' productivity, start by reducing workspace stress.

Tools to Improve Internal Communication in Your Business

Improved internal communication will build stronger teams, increase employee engagement, and enhance productivity. You can build a better and friendly workplace by increasing communication between employees. However, the main challenge is to implement an internal communication tool into your business system. Choosing the best tool among all is a difficult decision to make. Therefore you can choose among these top tools for internal communication:

Intranet is a centralized communication tool to share, gather, and access information. This is a private network that requires a web connection.

Digital Signage is a workplace communication tool that requires strategically placing screens.

You can also use **instant messaging applications** dedicated to internal communication such as WhatsApp, Facebook, Skype, etc.

After implementing the tool into your workplace, ask your employees to share all information through the channel. Then, create a team or assign managers to lead the communication process. A communication team is better than a meeting, and you can utilize it in numerous ways, including training sessions and surveys.

What is Digital Agility

Digital Agility is the ease with which an organization can rapidly enable, update, change, or adapt their processes. With digital agility, you can improve cross-departmental collaboration. Below are some popular uses of digital agility to improve productivity:

1. Empower your employees with easy-to-understand and simple tools. This will motivate them, improve their skills, and enhance their abilities.

2. With digital agility tools, your employees can save time when solving problems. These tools include an easy-to-use interface for your employees.

3. Your employees will easily understand the tool without any need for training sessions.

4. You can easily integrate these tools with third-party plug-ins, thereby increasing productivity.

How To Use Hashtags Effectively

- Local hashtags will engage larger audiences
- Build a brand community using these hashtags
- Use hashtags on Pinterest and Instagram to increase exposure
- Create conversation through brand hashtags and specific products
- Numerous search tools are available to search related hashtags
- Use real-time or trending topics
- Use the same hashtags to compete for marketing campaigns
- Consistently update your content to increase engagement and reach

Most top brands in the world use hashtags for a successful branding technique. Hashtags filter the relevant content so users can discover similar posts. Follow the above tips to engage new followers and potential customers.

Keep Your Customers Happy With Better User Experience

If your business has a website or an application for your users, you might have heard about user experience. User experience includes elements such as colors, layouts, fonts, and many more. Improving user experience will elevate engagement on your website, keeping you ahead of competitors. Focusing on user experience will drive more customers. Here are some tips you can follow to improve the user experience:

- Communicate with your audience and try to understand their behavior.
- Generate valuable insight from your website or application and check your audience's digital footprint.
- With AB testing, you can choose a successful version from two options.
- Keeping fewer elements on your website is better.
- Understand the current trends.

Take the NeoLore Cyber Security Survey

Has your company done a Cyber Security Maturity Assessment within the last year? Do you have an IT security policy in place? Do you know if you've been hacked or are leaking data?

If your answer was "no" or "I'm not sure" to any of those questions, your company may be at risk for a devastating cyberattack.

Get the NeoLore Networks Cyber Security eBook for Free!

It Features

- Information on the various threats to your business
- NIST Security Framework
- CIS Controls
- Basic Controls

And More!

https://neolore.com/cybersecurity

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