



TECHLORE

“Insider Tips to Make Your Business Run
Faster, Easier and More Profitable”

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"As a business owner, you don't have time to waste on technical and operational issues. That's where we shine! Call us and put an end to your IT problems finally and forever!"
-Jim Stackhouse
NeoLore Networks

What Are The Five Perspectives In Business Analytics?

Business analytics is an approach to identify the challenges faced by an organization and finding solutions to them. In other words, business analytics helps you implement changes in the business to streamline tasks and activities.

Your role as business analysts is to bring efficiency to the working process. To analyze business activities and bring change, you need to understand how your business works. Depending on how it works, you need to consider the change you can bring to the organization to boost productivity.

Here are 5 Common Perspectives in Business Analytics

1. Agile

Agility is an effective perspective to compare your traditional business analytics with new and advanced innovations. The reason why this tool is effective as it provides you data considering your user stories and product backlog. Here are some benefits of using agility to improve your business analytic system:

- It enables you to create user stories.
- Focuses on finding solutions analyzing the customers.
- It helps to stay in touch with the stakeholders and filling in the communication gaps.

- Provide tools to create documents such as wireframes and design flow.
- Enable you to review different stories and implement the business analytics process without violating business rules.

2. Business Intelligence

It allows you to transform your data and produce actionable insights. It provides you software and other tools to develop tactics and strategies to make better decisions. By using these tools, you can analyze and access new data and create summaries, graphs, reports, maps, and dashboards. All these reporting instruments will help you understand the settings in detail.

3. Information Technology

Information technology supports your business by maximizing productivity and efficiency. It enables you to communicate with the teams and stakeholders and securing the data. Today, all the business processes depend on information technology and tools. Here are some benefits of using information technology for business analytics:

- Streamlining communications
- Automating processes
- Securing the data
- Providing remote access and communication

4. Business Architecture

You can have the elastic and scalable architecture of your business process with big data. Furthermore, you can understand the latest trends and demands in the market and enhance the business' architecture accordingly. With the availability of cloud systems, you can perform business tasks at affordable rates. Cloud technology scales up the efficiency of your development process and helps you design better prototypes. Furthermore, this approach creates an amazing testing environment for data analysis.

5. Business Process Management

This approach helps you understand different operations and identify the health of those tasks. As a result, you can improve the efficiency of the business process. This approach offers a broader understanding of the management process and engages the teams to meet their goals.

To analyze your business successfully, you need to work on all levels and define new strategies to improve the business' architecture. To become a business analyst, you should have leadership qualities as well. You should understand how to define goals and improve the process through technology and supporting the teams.



Shower Power

Shower Power by Ampere is an award-winning waterproof speaker that generates 100% of its power from water, so you can listen to your favorite music, podcasts and audiobooks in the bathroom. Designed to fit any showerhead, it's also made from

100% recycled ocean plastic. It uses Bluetooth to connect to your device, so all you need to worry about is what podcast you're going to listen to next.

Back the Shower Power at <https://bit.ly/3fh7Kvs>

How to Choose the Best POS System for Your Small Business

A good POS system will not only help you manage the transaction it also enhances your cash flow system. With these two factors in play, you can easily grow your business. By implementing an advanced POS system, you can provide numerous payment options to your customers. These options include online payments, card payments, and cash payments. Furthermore, it also simplifies your business. An effective all-in-one point-of-sale system will help you efficiently perform administrative tasks.

While selecting a point of sale system, you need to consider various factors, including your business type. For instance, if you have a restaurant, your business process will be different than a retail business. Therefore, you need to choose a system specific to your business needs.

How to Choose a POS System

1. Identify Your Needs

Firstly, you need to understand your business requirements. Your goal is to find the best solutions to your problems. However, you cannot make a better decision without identifying and considering your problems. Therefore, you need to ask some questions. The answer to this question will lead you to pick the right solution:

- What type of product do you sell?
- How you accept the payments?
- How many people you have on your team?
- What payment method your customers prefer?
- How will you interact with your audience?

- What type of solution are you currently using?

2. Perform Market Research

After answering all the above questions, you can use the search engine to list down the best options according to your needs. However, with so many options, you might feel overwhelmed. Below, you will find some best tips that will lead you in the right direction:

- Check the system that your competitors are using.
- Communicate the POS system provider and seek help from professionals
- Visit tech websites

3. Check the Features of Service Providers

After shortlisting your options narrowing it to two to three POS

systems, you can investigate the services they are offering. Here are some factors that you should consider while evaluating your options:

- What features are they offering?
- How will their system work for your business?
- What is the price of the tool?

4. Download the Trial Version

Once you complete your research about the best POS system for your system, you should download and install the trial version. When you perform the actions on a trial version, you can understand if this tool will benefit your business or not.

Reasons to Use Google Analytics for Marketing Campaigns

Google Analytics is a tool that enables businesses to evaluate their website's traffic. With Google Analytics, you can improve your marketing campaign by analyzing various factors that affect the success of your campaign. It generates information about your target audience and their search on search engines.

This tool not only enables you to understand your customers but also provides a better user experience to the website. To enhance user experience, Google Analytics ranks your website on top searches. So let's understand how this tool supports your marketing campaign:

- It helps you identify the effective channels that drive more traffic to your website.
- You can find the marketing channels that generate more profit.
- Provide valuable information for your website's demographic.

- Enable you to analyze the top pages on your site.
- Shares information to identify the reasons for an increase in bounce rate

Google Analytics works as a marketing tool and helps you deliver high-quality content to attract more people. To achieve this target, it provides information that you can use to increase traffic. The information includes sources of traffic, most visited pages, and audiences' interest. By obtaining all of this data, you can effectively run marketing campaigns and head in the right direction.



Tips To Host a Business Meeting Utilizing Zoom

- Plan your meetings with a scheduling app.
- Create recurring meetings with saved call settings. This helps avoid repetitive adjustment of the tool. Saving your settings saves you a lot of time for you to meet with the same group multiple times.
- Keep track of the participants by saving the list of people who attend.
- Collect information from the audience by providing registration forms.
- Record the session and share it with people who cannot make it to the meeting.
- Create an interesting waiting room for the audience.
- Learn some useful keyboard shortcuts.

Tech Tip of the Month



If your Camera or Microphone does not work while in a ZOOM meeting, AND you have MS TEAMS loaded on your system, try Right Clicking the MS TEAMS icon in the system tray, and click Quit.

There are known issues with MS TEAMS not letting go of the Camera or Microphone so that other meeting/conference tools can work properly.



Benefits of Using Activecollab as a Time Management Tool

A time management tool will help you track and manage your project while organizing your tasks as well. By effectively using these tools, you can bring productivity to your working environment and make better decisions. However, there are numerous tools available to manage your project within time. Activecollab is one of the best. Here are some benefits of introducing Activecollab in your business:

This tool provides seamless collaboration and connects your team from any location around the

world. With this tool, you can easily share and receive files, perform team discussions, and improve internal communication.

It offers you an interface to help you organize your workflow and list your tasks and subtasks. With an organized workflow, you will never miss a deadline.

It can also provide optimal data security role-based access, email integration, and view the payable hours with the payroll management feature.

Take the NeoLore Cyber Security Survey

Has your company done a Cyber Security Maturity Assessment within the last year? Do you have an IT security policy in place? Do you know if you've been hacked or are leaking data?

If your answer was "no" or "I'm not sure" to any of those questions, your company may be at risk for a devastating cyberattack.

Get the NeoLore Networks Cyber Security eBook for Free!

It Features

- Information on the various threats to your business
- NIST Security Framework
- CIS Controls
- Basic Controls
- And More!

<https://neolore.com/cybersecurity>