



TECHLORE

"Insider Tips to Make Your Business Run Faster, Easier and More Profitable"

INSIDE THIS ISSUE:

Using Machine Learning to Help Your Business	Page 1	The Role of Al in Personalized Healthcare	Page 2
Gadget of the Month	Page 1	Tip of the Month	Page 2
	•••••		
Common Strategies for Making	Page 2	Exploring the Role of Drones in	Page 2
Money with Cryptocurrency		Surveillance and Delivery	
money man eryptocarrency		Sarvemance and Benvery	
		Call to Astion	Dags 2
		Call to Action	Page 2



"As a business owner, you don't have time to waste on technical and operational issues. That's where we shine! Call us and put an end to your IT problems finally and forever!"
-Ruben Diaz
NeoLore Networks

Using Machine Learning to Help Your Business

Machine Learning helps to enhance business operations for organizations around the world. That is why this technology has become increasingly popular in the last couple of years. Read on to learn about some of the business benefits of Machine Learning that can help your organization thrive.

Real-Time Decision Making

Organizations nowadays rely heavily on accurate and genuine information to execute the right decisions at precisely the right time. In the connected world of today, if you do not have access to intelligent technology capabilities, it would be quite impossible to pull out the right information from the continuously evolving Big Data.

Machine Learning algorithms allow companies to transform huge data sets into actionable intelligence and knowledge. You can incorporate this valuable information into day-to-day business processes to respond to the business circumstances or fluctuating market demands.

Consequently, business organizations that leverage Machine Learning can stay ahead of the competition and take active measures in real-time to maintain their competitive edge.

Product Recommendations

Today, most of the reputable eCommerce platforms such as Amazon and Alibaba implement machine learning for making product recommendations. Here, the Machine Learning algorithms use the consumer's buying history and match it up with the massive product inventory in order to spot hidden patterns and group products of a similar nature together.

Boosting Network Performance and Security

Using Machine Learning algorithms, you can monitor your network's behavior for irregularities in real-time mode and implement proactive measures automatically. The self-training coding of machine learning algorithms enhances the cybersecurity state continuously to reveal security-related insights specific to every business's network.

Elimination of Manual Data Entry

One of the biggest problems businesses face these days is inaccurate and duplicate data. To a considerable extent, you can avoid errors and mistakes created by manual data entry by implementing Machine Learning and predictive modeling algorithms. Machine Learning algorithms improve these processes and tasks by making use of discovered data from several databases.

Increasing Consumer Satisfaction

Machine Learning can facilitate better customer loyalty and ensure a superior consumer experience that leaves little to desire. ML algorithms accomplish this by using prior call records for assessing consumer behavior. This significantly cuts down the time and expenditures invested in managing relationships with consumers.

Hence, using machine learning to increase customer satisfaction is a win-win situation for both the customer and your business.

There is no denying that if implemented in the right manner, Machine learning cannot only serve as a splendid solution to an array of business problems but it can also streamline most of your organization's processes. As a result, the productivity of your company is increased which helps your business to expand.



Clicks for iPhone

If you miss having a physical keyboard on your smartphone, the Clicks case might be the solution for you. It comes with a built-in physical QWERTY keyboard that you can use with your iPhone. The best part is that the virtual keyboard won't appear

unless you force it to, so you get back that screen real estate as you type. It also supports Mac and iPad keyboard shortcuts. The case is only available for the iPhone 14 Pro, iPhone 15 Pro, and iPhone 15 Pro Max. Get one at www.clicks.tech





Common Strategies for Making Money with Cryptocurrency

If you've been keeping an eye on the financial world lately, you've likely heard about the rise of cryptocurrency. But beyond the buzz and excitement, you might be wondering, how can someone make money from cryptocurrency? Whether you're a seasoned investor or just dipping your toes into the world of digital currencies, there are several ways to potentially profit from this burgeoning market.

In this article, we'll explore some of the most common strategies for making money with cryptocurrency, from trading and investing to mining and staking, read on to learn more!

Some of the ways people have been making money from cryptocurrency:

Mining – This is one of the easiest ways to earn money from cryptocurrency. Mining confirms proceedings on the blockchain and is used to include new sets of information on the blockchain too.

Someone who does mining is awarded for their efforts through cryptocurrency. It utilizes the raw power of a computer system to do these complete calculations on the blockchain.

You can also do mining with cloudbased assistance. When using a computer, it takes a lot of time to perform these calculations so your electricity bill will likely be higher than before.

Airdrops – Another one of the easier ways to earn money from cryptocurrency is through airdrops. These are events conducted by crypto exchanges.

These are basically tasks that you need to perform and the reward will be in cryptocurrency. Also, the latest crypto projects offer airdrops to spread their value.

This is done by the crypto projects to increase their brand visibility and improve advertisement reach. This can be a good way for newbies to get a taste of cryptocurrency without investing some heavy money in it.

Crypto Arbitrage – Arbitrage essentially means buying something in one market and selling it in another one. In crypto arbitrage, you can utilize the lower rates on some exchanges and buy cryptocurrency.

Similarly, you can sell this currency on exchanges that are offering higher prices for the same asset of crypto. Suppose the price of one bitcoin is thirty thousand USD at one exchange and thirty-five thousand at another exchange.

There is an opportunity to purchase the bitcoin from one exchange where the price is lower and sell it at another where the price is high. This is called crypto arbitrage.

Non-Fungible Tokens (NFTs) -

NFTs aren't necessarily cryptocurrency. They are artworks that people can create and sell for significant amounts of cryptocurrencies.

You can also get NFTs for free from the crypto projects we discussed earlier. These projects offer these NFTs to their top contributors.

The Role of AI in Personalized Healthcare

Artificial Intelligence is changing the way we do things across many industries, including healthcare. It's not just about making tasks easier, but also about making them smarter and more efficient. In healthcare, AI is bringing in a new era where medicine is tailored to each patient, improving the overall quality of care. The AI market in healthcare is expected to reach nearly \$188 billion by 2030, showing just how big of an impact it's expected to have. From helping with paperwork to aiding doctors in diagnosing illnesses and deciding on treatments. Al is set to revolutionize how healthcare is delivered, making it better suited to each person's unique needs.

Significance of AI in Healthcare -

Al in healthcare has the main objective of improving the standard of life among humans. This means developing ways in which diagnoses can be improved, surgeries can be performed more efficiently, aftersurgery care, etc.

Precision in Medicine - Al

algorithms analyze vast amounts of patient data, including genetic information, medical history, lifestyle factors, and environmental influences, to identify patterns and correlations that can inform personalized treatment plans.

Clinical Decision Support – Aldriven clinical decision support systems provide healthcare professionals with real-time guidance and recommendations based on evidence-based medicine and best practices.

Remote Patient Monitoring – Alenabled remote patient monitoring technologies allow for continuous monitoring of patients outside traditional healthcare settings, such as hospitals and clinics. By collecting and analyzing data from wearable devices, sensors, and mobile health applications, Al can track vital signs, and detect early warning signs of deterioration.

Quantum Computing: Separating Hype from Reality

Quantum computing has been making headlines lately, promising to solve problems that classical computers can't even touch. But why all the fuss? Well, imagine if your computer could do millions of calculations simultaneously, rather than one at a time like it does now. That's what quantum computers aim to achieve using qubits, the quantum version of bits. Companies and research labs are exploring how it could revolutionize fields like drug discovery, cryptography, and materials science. And while it may take some time before we see quantum computers in our everyday lives, the promise of solving problems that are currently impossible with classical computers is too tantalizing to ignore.

Insert Content Into Microsoft OneNote

Most people who use Microsoft's OneNote aren't taking advantage of its smart content feature. Use the Insert tab on the ribbon to insert content to make OneNote the flexible app it's meant to be:

- Add file attachments that can be opened directly in OneNote.
- Attach or capture recorded audio and video from meetings.
- Include and attach spreadsheets and tables to detailed notes.
- Add time and date stamps to organize information when sharing OneNote with other team members.
- Add and organize your tasks by assigning tags to each item on your to-do list.
- Customize the look of OneNote pages with page color, size, and layout.

Exploring the Role of Drones in Surveillance and Delivery

In the world of surveillance, drones offer unparalleled flexibility and mobility. Law enforcement agencies, border control authorities, and security firms utilize drones to enhance situational awareness, conduct search and rescue missions, and monitor critical infrastructure. Drones can capture high-resolution images and videos, even in low-light conditions, providing valuable insights for security and surveillance purposes.

Drones have also become useful tools for delivery operations, particularly in areas with challenging terrain or limited infrastructure. Companies like Amazon and UPS are exploring the use of drones for last-mile delivery, enabling faster and more efficient transportation of goods to remote or hard-to-reach locations.

Take the NeoLore Cyber Security Survey

Has your company done a Cyber Security Maturity Assessment within the last year? Do you have an IT security policy in place? Do you know if you've been hacked or are leaking data?

If your answer was "no" or "I'm not sure" to any of those questions, your company may be at risk for a devastating cyberattack.

Get the NeoLore Networks Cyber Security eBook for Free!

lt Features

- Information on the various threats to your business
- NIST Security Framework
- CIS Controls
- Basic Controls

And More!

https://neolore.com/cybersecurity

