



# TECHLORE

“Insider Tips to Make Your Business Run Faster, Easier and More Profitable”

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"As a business owner, you don't have time to waste on technical and operational issues. That's where we shine! Call us and put an end to your IT problems finally and forever!"  
-Ruben Diaz  
NeoLore Networks

## The Race for 6G: What Can We Expect From the Next Generation of Wire

You must be aware of the fact that the world of wireless communication is on a high-speed chase toward the next frontier – 6G. While 5G is still rolling out in many parts of the globe, the race for establishing the dominance of 6G has already begun. Many big names like Apple Inc, Cisco, Huawei, LG, and more are using the magic of 6G. But what exactly is 6G, and what can we expect from this next generation of wireless technology?

### The Mind-Blowing Speed Of 6G

One of the most anticipated aspects of 6G is its mind-blowing speed. Experts predict it will offer data transfer rates exceeding 1 terabit per second (Tbps) – that's a tottering 1,000 times faster than current 4G networks! Imagine downloading a full-length movie in a fraction of a second or experiencing near-instantaneous cloud gaming without encountering any type of distortion. 6G will revolutionize data-intensive applications, opening doors for advancements in fields like artificial intelligence, virtual reality, and the Internet of Things (IoT).

### Make Way For The Power of Ultra-Low Latency

Latency refers to the time it takes for data to travel between two points. 6G promises ultra-low latency, significantly reducing delays in data transmission. This will be crucial for real-time applications like remote surgery, autonomous vehicles, and industrial automation.

### What To Expect Beyond Speed and Capacity?

The impact of 6G will extend far beyond just faster downloads and more connected devices. Here is what to expect beyond speed and capacity:

**Connectivity On A More Personal Level** – Networks could adapt to user needs and adjust bandwidth allocation dynamically. Leaving no room for the customers to complain which is often witnessed with other types of networks.

**Elevated Degree Of Security** – Robust security protocols will be crucial to ensure data privacy and network integrity in a hyper-connected world.

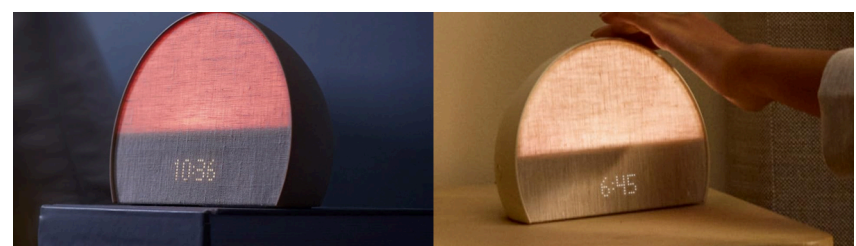
**Energy Efficiency** – 6G technologies are expected to be more energy-efficient compared to current networks, promoting sustainability.

**Barriers and Considerations** – While the potential of 6G is no doubt exciting and people are waiting for it to redefine connectivity, there are still challenges to overcome:

**Development of Infrastructure** – Advancements depend on the development of infrastructure. If an area wants the deployment of 6G technology, then major investments have to be kept in mind to develop the infrastructure so the network becomes easily available.

**Spectrum Allocation** – Finding sufficient spectrum space to accommodate the demands of 6G will be crucial.

The timeline for widespread 6G adoption is still uncertain, but experts estimate it could happen sometime in the late 2020s or early 2030s. As research and development progress, we can expect even more innovative applications and use cases to emerge. 6G promises to be a game-changer, reshaping the way we connect, communicate, and interact with the world around us. While challenges exist, the potential benefits of this next-generation technology are vast, leading us toward a future bubbling with possibilities.



## Hatch Restore 2 Smart Alarm Clock

The Hatch Restore 2 alarm clock is a high-tech nightstand upgrade we vouch for. The nifty gadget's built-in light can simulate a sunrise for gentle wake-ups and deliver relaxing ambient sounds alongside a sunset-like glow to aid in falling asleep. The device

can even help you get a deeper sleep by masking ambient sounds with white noise. Integrated touch controls are handy for browsing a rich selection of lighting and sound experiences. Get yours at [www.hatch.co/restore](http://www.hatch.co/restore)

## The Gig Economy: Challenges of Platform Work in the Tech Age

If you've ever used an app to call a freelance taxi driver, book a holiday rental, order food, or buy a homemade craft then you've probably participated in this segment of the economy. The "gig economy" involves the exchange of labour for money between individuals or companies via digital platforms that actively facilitate matching between providers and customers, on a short-term and payment-by-task basis.

### Challenges of The Gig Economy

**Job Security and Benefits** – Unlike traditional employment, gig work often lacks job security, health insurance, retirement plans, and paid leave. This absence of benefits can create financial instability and stress for gig workers.

**Income Variability** – Earnings in the gig economy can be unpredictable, fluctuating based on demand, competition, and other factors. This variability makes it challenging for workers to plan financially and can lead to periods of economic hardship. Gig workers frequently experience income fluctuations, making financial planning a complex endeavor.

**Worker Exploitation Concerns** – The gig economy has faced criticism for potential exploitation, with some digital platforms prioritizing profit over fair compensation and working conditions for freelancers. Addressing these concerns is crucial for the sustainability of gig work.

**Regulatory and Legal Hurdles** – The rapid growth of the gig economy has outpaced existing labor laws and regulations, leading to legal ambiguities around worker classification, rights, and protections. Navigating this evolving legal landscape is a significant challenge for both workers and platform operators.

**Professional Isolation** – Working independently can lead to feelings of isolation and disconnection from a community or support network. Unlike traditional workplaces, the gig economy offers fewer opportunities for social interaction and professional collaboration.

**Lack of Employment Benefits** – Traditional benefits like health insurance, retirement plans, and paid leave are often unavailable to gig workers.

**Job Insecurity** – The absence of long-term contracts or job security can lead to anxiety and uncertainty among gig workers. Gig workers often live without the security of a stable job and a regular paycheck. This lack of job security can create anxiety about future income and financial stability. It underscores the need for social safety nets that accommodate the gig economy's unique challenges.

**Companies** – Companies can benefit from increased flexibility and access to top talent, while employees gain more control over their working lives.

## How MailChimp Can Help Your Business

Social media and SEO marketing techniques play a vital role to engage targeted audiences. However, email marketing campaigns are still valid and effective to connect with your prospects.

There are several ways in which email marketing helps businesses. In the eCommerce industry, you can create an incredible user experience through strong email marketing campaigns.

### How MailChimp Help Businesses?

Today, businesses use various advanced tools for email automation and lead generation. Among these tools, MailChimp is a prominent name because of a plethora of convenient tools.

Here are some benefits of using MailChimp:

- Use simple and customizable interface

- Generate detailed analytics and insights
- Automate announcement emails with this tool
- Send targeted emails to your audience
- Re-arrange your subscribers in different groups for a personalized experience
- Send follow up emails to potential customers
- Organize your workflow with automation tools

With MailChimp, you can organize and streamline your email campaign using automation tools. Also, you can manage your subscribers' list, create a campaign, and review your reports. The tool help will help you to schedule your email campaign to expand your business.

## Improve Customer Satisfaction with Zoho

Zoho CRM tool is a customizable tool with many customer support features. It has a wide range of features to boost sales, and assure data security and compliance. Another major benefit of the Zoho CRM tool is customer satisfaction.

- Zoho shares key information team about customers with sales and marketing teams
- It offers tools for better segmentation so you can create personas
- It allows you to improve customer retention so you can send follow up emails to customer
- It offers communication tools so you can immediately respond to customers creating a sign of professionalism

## How to Split a Screen With Snap Layout in Windows 11

Windows 11 includes a multitasking feature called Snap Layout. This feature provides a new option for organizing open windows. Here's how to split a screen with Snap Layout in Windows 11

- Hover the mouse cursor over a window's Maximize button.
- A menu of Snap Layout options will appear. Select the option you prefer.
- Select windows in Snap Flyout to snap additional windows.

### How do I enable snap windows in Windows 11?

If you don't see snap windows available, go to Settings > System > Multitasking and enable Snap windows. From here, you can further customize your snap layout preferences.

## Time Tracking Tools for Small Businesses

### DeskTime

DeskTime is a project management tool with productive analysis, project management, and employee time management features. It automatically calculates employees' efficiency and daily productivity.

### ProofHub

ProofHub is an online tool for time tracking and project management. The tool offers many powerful features to small businesses so

they can customize workflow, improve internal communication, and share files.

### Hours

Hours is a useful time tracking tool with simplified and basic features. If you don't want tools with complicated features and focus only on time management, you can opt for this tool.

## Take the NeoLore Cyber Security Survey

Has your company done a Cyber Security Maturity Assessment within the last year? Do you have an IT security policy in place? Do you know if you've been hacked or are leaking data?

If your answer was "no" or "I'm not sure" to any of those questions, your company may be at risk for a devastating cyberattack.

Get the NeoLore Networks Cyber Security eBook for Free!

### It Features

- Information on the various threats to your business
- NIST Security Framework
- CIS Controls
- Basic Controls

And More!

<https://neolore.com/cybersecurity>