



TECHLORE

“Insider Tips to Make Your Business Run Faster, Easier and More Profitable”

INSIDE THIS ISSUE:

How AI Chatbots Are Improving Customer Experience	Page 1	Using Technology to Create Color-Blind-Friendly Designs	Page 2
Gadget of the Month	Page 1	Tip of the Month	Page 2
Where Do Humans Stand in the AI Technology	Page 2	How Can Machine Learning Improve the Study of Cross-Cultural Expe	Page 2
		Call to Action	Page 2



"As a business owner, you don't have time to waste on technical and operational issues. That's where we shine! Call us and put an end to your IT problems finally and forever!"
-Ruben Diaz
NeoLore Networks

How AI Chatbots Are Improving Customer Experience

One of the best practices for a business is ensuring its clientele, and customer base receives proper communication and care. The more valued and heard the consumers feel, the higher the chances of a company's success. Moreover, it ensures the retention of clients as well.

Installing chatbots will boost your sales to the point where you will see a significant increase in your annual reports. These extensions of AI, which means they are already considerably more reliable and advanced than most developments in the current market.

Round The Clock Service

It is evident that AI doesn't operate like human workers do, therefore, making them more efficient and error-free. AI chatbots are able to offer round-the-clock service without any delays. Such service is imperative because you want to establish a caring yet professionally useful guideline.

Furthermore, they are extremely cost-effective since they don't have specific shift timings where they may need breaks or rest. When the cost of hiring multiple agents for customer service is cut down from the annual budget, you will notice how much you saved.

Most companies deal with multi-lingual customers, which can

prove to be challenging because you have to spend a significant amount of resources to have the best response team. However, you can save those resources with chatbots because they will have pre-programmed languages.

Next to No Customer Waiting Time

It is common knowledge that customers try to solve any service, product, or website-related questions they may have by themselves. For instance, they will go through different pages and take help from the internet to get answers.

Typically, they avoid reaching out to the customer service team because they tend to make them wait for a certain period. They don't like to wait at the start of every interaction, and rightfully so. Time is vital for everyone.

Utilizing chatbots will allow you to reduce the waiting time to next to zero. They swiftly respond to other customers without any delay, making them an efficient option. In simpler words, with the help of chatbots, you don't have to worry about keeping customers waiting.

Premium Quality Leads

When a chatbot converses with a person, it can successfully understand what type of standing the individual has with your

business. When the chatbot and customer are talking, the chatbot will gauge if they are quality leads or potential prospects.

Chatbots are there to help you enhance the user's experience by gathering information on quality leads. After, they assess their extent of interest in what your business offers (i.e., services or products).

Once you have clarity on where the customers stand with your business, you can provide them with additional benefits that you know will fit with their requirements and wishes.

Better Personalization

Personalization is often underestimated, but it is one of the company's best assets. It causes people to stick around for longer than average time stamps because they make the process more humane for the customers.

Chatbots take personalization to a whole new level. They only offer answers to varying inquiries of an individual; they will ask them too. This is to say that the chatbot will make sure to ask the customers different questions about their interests and requirements to make it easier for you to serve them.



Bigscreen Beyond

Enjoy an unbelievably comfortable VR experience when you wear the Bigscreen Beyond ultra-light VR headset. Six times lighter than other VR headsets, its compact form factor ensures you can play for long periods without

pain. This VR gadget delivers jaw-dropping visuals. Its ultra-high resolution OLED microdisplays offer stunning color, deep blacks, and sharp clarity. Get yours at <https://www.bigscreenvr.com/>

Where Do Humans Stand in the AI Technology

Nowadays, people consider advanced computers as intelligent as they have the potential to learn and take decisions based on the information we give them. In actuality, artificial intelligence is different. AI imitates humans. They act like humans but can't feel, speak or decide.

This type of technology is essential for organizational settings, as it can identify informational patterns that can optimize trends. Moreover, AI always stays energized and can work as long as you have instructed them. AI is perfect for low-level, repetitive tasks within a limited management system.

On the other hand, human abilities are more expansive. AI only responds to the available data, while humans can explore new ways, ideas, and situations. These

unique abilities allow them to be independent with new and authentic intelligence.

Artificial Intelligence for Humans: Friend or Foe?

– Artificial and authentic intelligence seem opposite, but they can complement each other. These combined bits of intelligence can offer a range of benefits. Apart from their benefits, many respondents share deep worries, as AI can take over human opportunities in the future. Still, many suggested it as a pathway toward solving many problems.

Here are some of the reasons that can summarize these combined thoughts.

AI May Lead to Unemployment

– Although the efficiencies and advancement of AI are beneficial, they can also lead to

unemployment. AI could affect human jobs. With the evolution of AI, more tasks can fall into the category that can easily be automated, which will reduce human job opportunities.

Job opportunities for humans have been widely affected due to AI. Most job markets now focus on automation's ability to replace workers as it's a long-term investment and can reduce overhead.

AI is Made to Assist Humans – AI needs human assistance to perform the work they are designed to do. Although this technology is causing a reduction in job opportunities, it still depends on the human. They need colossal training to translate machine apps, handle idiomatic expressions, and detect diseases in medical apps.

Humans Depend on AI Greatly –

Due to the high efficiency of AI systems, there is a reduction in individuals' social and survival skills. Humans are deepening their dependency on it. This machine-driven era is eroding their capabilities to think and work. They depend on automated systems, which is technically a disadvantage to humankind.

AI Allows for Improvement in Team Work –

AI and authentic intelligence can open the door to new diversities. There will be a new team shape if both the intelligence works efficiently. Better performance can be achieved, but the employees should be masters in coordinating with the system.

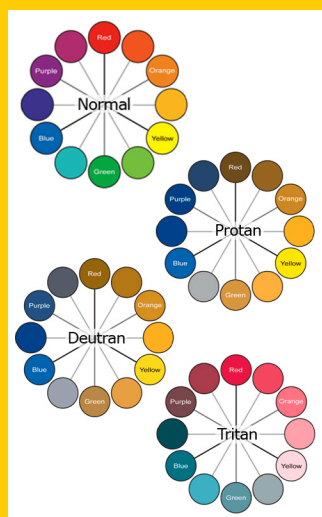
Using Technology to Create Color-Blind-Friendly Designs

Colors have a significant impact on a person's life, and therefore, they have a crucial role in data visualization. This is why it is imperative for everyone to be able to enjoy them, especially the ones who were deprived of colors for the majority of their lives due to a lack of resources.

Now, in the modern age, technology has reached new lengths where color-blind-friendly designs are definitely a game changer for most people. Here are a few ways to use technology for such designs.

- Utilize all colors and symbols available.
- Create shapes that have distinguishable outlines.
- Make high-contrast content.
- Try opting for a monochromatic color scheme.
- Remember to add texture.

With the help of these concise and nifty tips, you will be able to utilize technology to create color-blind-friendly designs. After all, it is fair that all people enjoy the art of colors.



3 AI Buzzwords You Must Know

Data Trash: Data trash is when there is unnecessary excess information. Even when you think the data is important, likely, it is only using up server space that could have been used for something more valuable.

Digital Dust: Digital dust is a trace of data that people purposely leave behind. It can be through a video, photo, text, audio, reel, etc.

Data Agility: Data agility is often described as the ability to create robust, straightforward, and fast changes in almost any part of a process when the data is analyzed.

How to Set Up 2FA for Windows

Two-factor authentication, or 2FA, adds another layer of security to your accounts. This consists of something you only know (such as an answer to a question), something you have (your smartphone) or something that identifies you as a person (fingerprint, voice pattern or facial scan).

- Go to the Security basics page in your Microsoft account at account.microsoft.com/security.
- Select Advanced security options.
- Verify your identity as directed.
- Under Additional security, you'll see an option to turn on Two-step verification.
- Click the Next button and follow the onscreen instructions.

How Can Machine Learning Improve the Study of Cross-Cultural Experiences?

Machine Learning is a kind of AI that improves software applications and provides more accurate outcomes. ML has gotten crucial because it will significantly improve an enterprise's chances of gathering precise data. Most leading companies like Facebook and Google use ML as a prominent factor in each of their operations.

On the other hand, cross-cultural experiences are getting increasingly popular for good reasons. They can be of any type; for instance, you can

travel, find job opportunities, volunteer, or more.

Now combine ML with cross-cultural experiences, and you will see how the experiences are enhanced completely. More and more people now care about incorporating Machine Learning into their cross-cultural experiences to get the best out of their journey.

Take the NeoLore Cyber Security Survey

Has your company done a Cyber Security Maturity Assessment within the last year? Do you have an IT security policy in place? Do you know if you've been hacked or are leaking data?

If your answer was "no" or "I'm not sure" to any of those questions, your company may be at risk for a devastating cyberattack.

Get the NeoLore Networks Cyber Security eBook for Free!

It Features

- Information on the various threats to your business
 - NIST Security Framework
 - CIS Controls
 - Basic Controls
- And More!

<https://neolore.com/cybersecurity>