



TECHLORE

“Insider Tips to Make Your Business Run
Faster, Easier and More Profitable”

INSIDE THIS ISSUE:

Top 5 Reasons to Invest in a Content Management System	Page 1	Steps to Select a Fire and Other Safety Alarm System for Your Off	Page 2
Gadget of the Month	Page 1	Reasons to Use Big Data for Greater Business Growth	Page 2
How Your Teams Can Benefit from Project Management Software	Page 2	Tip of the Month	Page 2
		Call to Action	Page 2



"As a business owner, you don't have time to waste on technical and operational issues. That's where we shine! Call us and put an end to your IT problems finally and forever!"
-Jim Stackhouse
NeoLore Networks

Top 5 Reasons to Invest in a Content Management System

You will find a long list of reasons to invest in a Content Management System or CMS for short. However, this post summarizes the main idea and the most valuable benefits of opting for modern CMS. In simple words, a Content Management System takes away the hassle of building, editing, updating, and managing a sophisticated or even a simple website. Here're the reasons why you should be using the best CMS by now:

Comprehensible and Easy-to-Use

There's no better way to start the list of CMS perks than to mention the ease of use and comprehensibility. Just like WordPress and Shopify, there are dozens of high-quality content management systems in the market that help users with little or no programming knowledge. You may have a business idea, capital, or inventory, and the only thing needed must be a website.

In that case, you can turn to a CMS even if you don't have any significant coding or programming knowledge/skills. You can easily create written and visual text on CMS platforms such as WordPress, Shopify, and more with ease. In a few weeks, you will easily start using the start-using CMS proficiently.

Consistent Teamwork with Improved Sharing and Access

One of the most lucrative benefits of using a CMS to build, edit, update and manage a dynamic website is that you can have multiple professionals working on it. You can access your WordPress, Shopify, or any other CMS site through multiple accounts. Furthermore, many high-quality and popular CMS service providers let you access your CMS account and website from multiple devices.

High-End Plug-ins and SEO Tools

In plain words, content management systems come with a range of tools, plug-ins, and extensions. With the help of diverse features, tools, and control options at your hand, you can improve your website better than your competitors. You can work collaboratively with the ongoing SEO trends in your market and engage with your customers through high-quality digital content.

From simple to most advanced SEO tools and plug-ins, you will find a long list of features in your CMS software. The plug-ins and tools in most CMS improve the quality of digital content by automatically presenting important options.

Increased Safety and Security Measures

You don't want your website hacked or become a victim of cybercrime. It can significantly damage your brand image and destroy your market reputation. Content management systems keep your website secure and fortified against hackers, data thieves, and digital intruders.

High-end CMS is being tested constantly and checked by professional developers and CMS security experts. Such professionals and experts identify existing security threats, reprimand them, and make CMS even more secure than before for users.

Cost-Effective Website/Digital Content Management

It can be quite expensive to build, update, and manage a static website. You will have to keep calling a web designer and expert to make the required changes. That will increase the costs to manage and hold your static website. Also, you will have to wait for a couple of days before your web designer shows up and makes the required changes as per your concerns.

With a CMS, you can make the changes yourself and quite easily. With the level of tools, plug-ins, and extensions that come with the best CMS, you can make the required changes yourself without relying on a professional web designer.



Abacus

A computer within a keyboard, meet the Abacus, ready to use right out of the box. It plugs into any monitor or TV. You can browse, work, watch Netflix, Zoom, code, and all the usual computer stuff. Take it anywhere,

plug it into any monitor and you are ready to get things done. And boy can you get things done. Check it out at <https://www.pentaform.co.uk/>

How Your Teams Can Benefit from Project Management Software

One of the key ways for a business to achieve success, in the long run, is to have employees who can deliver their work on time. While there are many ways that companies can improve work management using incentives and perks, nothing beats improved productivity and higher work efficiency. Check out a few more perks of project management software below.

Better Planning and Task Scheduling

Both are extremely important to timely complete projects regardless of the methods you’re using. With the help of project management software, project managers can produce a technical schedule that applies to all team members. They can conveniently create a management plan and

prioritize the most important tasks. With the help of modern features, they can identify dependencies and allocate resources efficiently.

Efficient Remote Working

Since the pandemic, hybrid workplaces have become more common. While the essential employees remain on office grounds, others can work remotely. However, remote working has presented an invaluable challenge for managers and team leaders to handle work deliveries and ensure timely completion. With the help of project management software, it can be much easier to plan, allocate, prioritize, and track remote projects to effectively lead the whole team.

Convenient File Sharing and Accessibility

Multiple teams need to use a few of the same data sets and work collaboratively using the same sources of information. While in a traditional workplace, it will prompt the need for multiple paper copies of the same document, project management software allows for easy access and sharing.

Through project management software, multiple team members can view essential documents and information at the same time. Plus, the changes can be made to the source for all team members to notice and receive feedback.

Improved Risk Mitigation, Productivity Spike, and Budget Management

With project management software, a business team can identify the most difficult and important tasks. Completing them can become even easier when all team members are reviewing it and sharing feedback while the team manager leads the entire issue through. It’s easier for managers to track performance and implement risk mitigation strategies to prevent bottlenecks that could keep projects from moving past their deadlines. With the help of project management software, team leaders and managers can allocate resources efficiently, resulting in cost-effectiveness. Plus, knowing what to do and in what sequence reduces the time you waste.

Steps to Select a Fire and Other Safety Alarm System for Your Office

A fire or any other type of alarm system consists of many different components. The office safety equipment and security system market has evolved, giving us more sophisticated alarm systems. And, it’s your responsibility as a business owner to keep your employees and office property safe from any injuries or damage. Here’re the steps you can take to install the right fire or other safety alarm system in your office:

- Calculate the size of your building and get accurate layout details to assess the occupancy risk and fire hazards.
- Check what occupies most of the building area, and thus, what’re the chances of a fire occurring?
- Assess the condition of your existing safety alarm systems, such as a fire alarm or intruder alarm. Check whether you can use some existing components, or do you require a complete upgrade?

- Opt for the right category of fire alarms based on your employees’ training and know-how: addressable alarm systems are easier to control, while no-addressable ones are highly sophisticated.
- Inquire about the legal building code and alarm system regulations specific to your type of building in your region.



Top SEO Practices to Website Traffic

Search Engine Optimization or SEO is the practice of improving website traffic in terms of both quantity and quality. Here’re a few basic and high-achieving SEO practices:

- **Keyword:** Conduct keyword research and incorporate keywords into your website’s headers and alt image texts.
- **Internal Links:** Don’t forget to interlink your web pages using internal links.
- **Backlinks:** Build links using high-quality citations and delete old/spam backlinks.
- **Page-Loading Speed:** Make sure your web pages load faster by replacing huge-size videos and images with small-size ones.
- **Navigation:** Make your web pages easy to navigate.

Tips for SEO-Friendly Blog Posting

- Conduct keyword research and insert viable keywords in your blog posts strategically
- Create strategic and enticing call-to-action (CTAs) across every blog post
- Devise a comprehensive and appealing blog post structure/format
- Make your blog post easy to read by using SEO-friendly tools and checking its score compared to competitors’ blog posts
- Use transition words and synonymous keywords to attract a higher number of potential customers
- Build backlinks and include internal links in your blog posts
- Post blog posts on a set schedule and not irregularly while producing high-quality digital content

Reasons to Use Big Data for Greater Business Growth

Greater Customer Insight: From purchasing patterns to shopping behaviors and preferences, businesses can learn a lot about their customers.

Better Market Intelligence: Big Data also provides massive information about the market and what’s going on within. Through proper optimization, you can remain aware of your competitors’ strategies and tactics.

- **Improved Supply Chain Management:** It enables predictive analysis, making it easier for modern businesses to manage fragile supply chains across the world.
- **Accurate/Efficient Data Sets:** There’s no need to delete any part of the data. Rather, you can store it all in one place in a “data lake” and use the chunks of it that you think is useful.

Take the NeoLore Cyber Security Survey

Has your company done a Cyber Security Maturity Assessment within the last year? Do you have an IT security policy in place? Do you know if you’ve been hacked or are leaking data?

If your answer was “no” or “I’m not sure” to any of those questions, your company may be at risk for a devastating cyberattack.

Get the NeoLore Networks Cyber Security eBook for Free!

It Features

- Information on the various threats to your business
 - NIST Security Framework
 - CIS Controls
 - Basic Controls
- And More!

<https://neolore.com/cybersecurity>