

TECHLORE

“Insider Tips To Make Your Business Run Faster, Easier And More Profitably”

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“As a business owner, you don’t have time to waste on technical and operational issues. That’s where we shine! Call us and put an end to your IT problems finally and forever!”

-Jim Stackhouse
NeLore Networks Inc.

Urgent Message For Anyone Not On Our Offsite & Backup Disaster Recovery Solution

If you are not on our #1 preferred backup solution, please take 2 minutes to read this article as it contains a very important message regarding your company’s backup and your ability to be up and running fast in the event of a data-erasing natural disaster, server failure, virus attack or other “digital crisis.” Since September is National Disaster Preparedness Month, I felt this was an appropriate time to remind you about this.

A few months ago, we discovered a tremendous backup and disaster recovery system. When we first found this solution, I was skeptical that it could deliver protection and security for an incredibly

low price. But after doing a ton of research and testing, we found that this is by far an absolute necessity for all companies concerned at all about securing their computer data.

While many backup systems are “good,” there are a lot of problems with many older, inferior systems. such as:

- Not backing up ALL of your critical data off-site.
- If a problem were to disable your server(s), it could cost thousands to restore and would take a few days (minimum) to get you back up and running.

- It may not do open files or continuous backups; that means you could lose an entire day’s worth of work if something goes wrong.
- Doing backups manually leaves room for human error.



That’s why I want to make the switchover a no-brainer for you. When you replace your old backup system with this one by October 31, 2014, we will:

1. Waive the setup fee (normally \$400 – \$1,000, depending on how many servers you have).
2. Give you up to %15 off the ongoing backup storage fees. And considering this off-site backup is already much cheaper than most, you’re going to save a ton of money.

This is not about us making money – it’s about YOU having the right backup in place to make sure you never have to deal with the costs and devastation of being “out of business” and without your data.

Free Report Download

If you are still relying on tape drives, external hard drives or USB devices to back up your data, then it's critical for you to get and read this informative business advisory guide.

You will learn: The only way to know for SURE your data can be recovered if lost, corrupted or deleted — yet fewer than 10% of businesses have this in place. 7 critical characteristics you should absolutely demand from any off-site backup service. Where many backups fail and give you a false sense of security. The #1 cause of data loss that businesses don't even think about until their data is erased.

Download your FREE copy today at www.neolore.com/free-stuff/reports



Are You Using Videos To Onboard New Employees?

Most small businesses give new team members an Employee Handbook that outlines (in approximately 43 mind-numbing pages) everything anyone needs to know about the company. We expect our new hires to read this brick and be ready to pick an insurance plan, know the company dress code, code of conduct and even what they can and cannot do online. We often include a boring video for safety or sensitivity training.

Many companies are now fast-tracking onboarding into a series of short videos that go through everything they need to know. It's revolutionizing the new-hire onboarding process, and here's why it's such a great idea:

1. Your employees are already watching videos: Many spend 95% of their time at work in front of a computer, and even

outside work, they're still staring at their smartphone or watching YouTube videos. People are used to getting information in this format, so why not use it?

2. It works for employees of all trades: Even if your employees aren't at a computer all day, videos are still a viable solution. You can e-mail the video to them so they can watch it on their smartphones or at home. Companies like GuideSpark, who create training videos for employees, let you know that the videos were opened. You can't guarantee that your 43-page booklet has ever been cracked, much less read.

3. It makes participation easier: Training videos should be short...3-5 minutes at the most. You probably have more than 5 minutes of content, so break it up into chunks. It's a lot easier

for someone to read 2 pages and watch a 5-minute video than to read 43 pages, attend a class and watch a 30-minute 1970s training video.

4. It makes delivery of information easier: Companies that are changing their insurance coverage, adding a rule or changing their dress codes may want to think about sending out a video e-mail with the explanations. Recent studies suggest two-thirds of employees would prefer to watch a video rather than go to a live meeting explaining the change.

5. It cuts your orientation time: By cutting the time of your orientation with short videos that they can watch on their phone or laptop, you could save yourself some money and have the new employees you just hired out and doing their jobs much faster.



Shiny New Gadget Of The Month: Sense



There are lots of apps and gadgets on the market to help with your sleep, but a new device called Sense may be the coolest one yet. Sense is a small sensor filled ball that sits on your bedside table and tracks how well you are sleeping as well as has a built in alarm to avoid grogginess. It takes in factors such as light, humidity, temperature, and air particles that can provoke allergies. When conditions are

just right the Sense ball glows green. Sense comes with a tiny gadget called the Sleep Pill which is a secondary monitor that clips on to your pillow and has a gyroscope and accelerometer to work in conjunction with the Sense device. The Sleep Pill is also machine washable and can last up to a year on a single charge. To learn more, visit <https://www.kickstarter.com/projects/hello/sense-know-more-sleep-better#>

How To Stop Employees From Indulging In Excessive Personal Cell Phone Use At Work

Thanks to smart phone technology, it seems like everyone is “plugged in” to 24/7 web access, texting, and e-mail; not to mention phone conversations. In some cases, people have become so addicted to their phones that they’re texting constantly, even while driving, having dinner with their families or using the bathroom!

Clearly these devices can become a major distraction at work, causing major problems with productivity, especially if you want your staff to be focused on getting critical projects completed accurately and on time. But mandating a “no cell phone” policy may be too harsh. So where’s the balance? Here are a few tips:

1. Implement a personal cell phone usage policy in writing. Taking a personal call from the daycare about a sick child may be acceptable, but spending 3 hours plus organizing a wedding is not. This should include certain etiquette rules, such as turning the ringer off during meetings or speaking softly to avoid disrupting others. If possible, get your employees involved in creating the policy; explain why you are doing it and that you want to make it fair and reasonable. Usually there are only a small percentage of employees who truly abuse the system, so you’ll find most employees will be on board with the policy and happy to provide input.

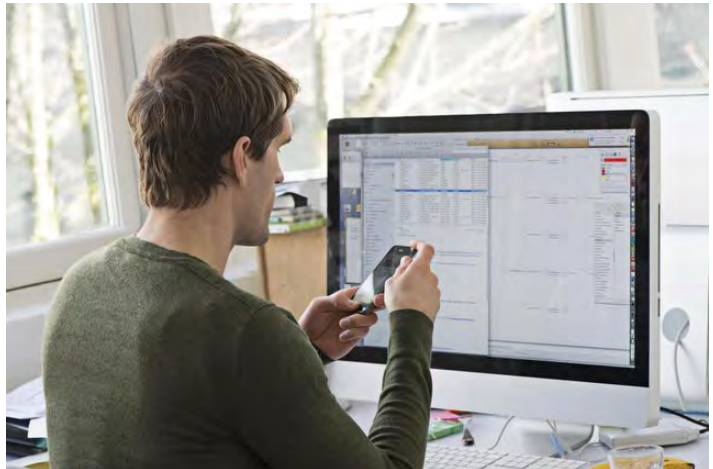
2. Post this policy throughout the office as a reminder.

3. Review this policy with each employee and have them sign it.

4. Provide some flexibility for those in unusual circumstances, such as an employee with a sick child or with a recent death in the family.

5. Enforce the policy so everyone knows you are serious about it. One of the best ways for management to do this is by walking around. Since personal cell phones are not connected to the company’s network, you really won’t know if anyone is violating the policy unless you physically walk around to check on them from time to time.

6. Lead by example! Don’t expect your employees to stay off their cell phones if you are constantly texting and talking on yours. Attention: Your cell phone policy can be included in your AUP (acceptable usage policy) that directs how employees may or may not use company resources (Internet, e-mail, etc.). For more help in creating these policies, contact our office!



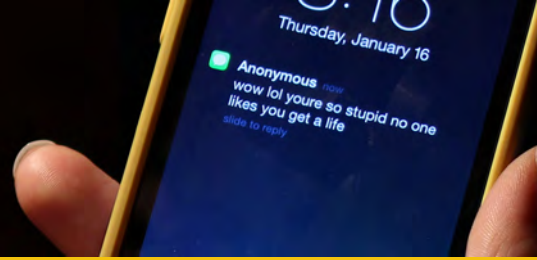


The Lighter Side: These Are Just Plain Punny

- Two anglers were having a discussion and opened quite a can of worms.
- Confucius say: Many men bite, but Fu Man Chu.

- If we don't conserve water, we could go from one extreme to another.
- Confucius say: Man who want pretty nurse must be patient.
- War doesn't determine who is right, it determines who is left.

- Men who leap off cliffs often jump to conclusions.
- The general started bowling before his aide had entered his name on the score sheet. He had launched a preemptive strike.
- Confucius say: He who sneezes without a handkerchief takes matters into his own hands.



How To Stop Cyberbullying

When I went to school, the biggest threat on the playground was getting roughed up by the class bully who was twice as big and twice as hairy as every other kid on the block. (What WERE his parents feeding him?) But cyberbullying is something very different.

Cyberbullying is when a child, preteen or teen is tormented, threatened, harassed, humiliated, embarrassed or otherwise targeted by another

child, preteen or teen using the Internet, interactive and digital technologies or mobile phones. It has to have a minor on both sides because once adults become involved, it is plain and simple cyber-harassment or cyber-stalking.

Turns out digital devices and the web make it much easier for a bully to harass someone; the anonymity and use of social-media sites often make them bolder than they would be in a face-to-face confrontation, and give them more opportunities to badger their target. As a parent, this is just another good reason why you should be monitoring your child's PC and cell phone,

as well as their Facebook, Twitter, SnapChat and other social-media site usage. Most social-media sites have a way for you to report this type of abuse and get violators and hateful commentary taken down from their sites.

If your child becomes the target, you can try to get your school involved, but many schools have been shot down, even sued, for trying to interfere. If the abuse becomes physical, sexual or threatens physical or sexual harm, call the police. The schools aren't equipped to handle that level of abuse; the police are.



Who Else Wants To Win A \$25 Gas Card?

The Grand Prize Winner of last month's Trivia Challenge Quiz is Name! He/She was the first person to correctly answer last month's quiz question: If you use wordpress for your company website, what is the chance percentage your site is vulnerable to be hacked?

A: 73%

Now, here's this month's trivia question (The answer can be found in this newsletter). The winner will receive a \$25 gas card!

Question

Call (613) 594-9199 right now with your answer!